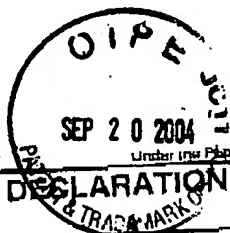


JUL-20-2004 TUE 02:30 PM HARTER, SECREST & EMERY

FAX NO. 585 232 2152



PTO/SB/C1A (08-02)
Approved for use through 09/30/2009, OMB 0931-0002
U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE
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DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)

Title of Invention: MEDIA VERIFICATION SYSTEM

As the below named inventor (s), we declare that:

This declaration is directed to:

- ☐ The attached application, or
☒ Application No. 10/805,069 filed on March 19, 2004 (if applicable);
☐ as amended on _____

We believe that we are the original and first inventors of the subject matter which is claimed and for which a patent is sought;

We have reviewed and understand the contents of the above-identified application, including the claims, as amended by any amendment specifically referred to above;

We acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to us to be material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT International filing date of the continuation-in-part application.

All statements made herein of our own knowledge are true, all statements made herein on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and may jeopardize the validity of the application or any patent issuing thereon.

FULL NAME OF INVENTOR (S)

Inventor one: Gerrit L. Verschuur

Signature: * [Signature]

Citizen of: US

Inventor two: David M. Uland

Signature: [Signature]

Citizen of: US

Inventor three: Chauncey T. Mitchell, Jr.

Signature: * [Signature]

Citizen of: US

Inventor four: _____

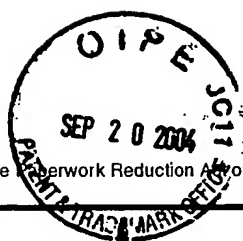
Signature: _____

Citizen of: _____

☐ Additional inventors or legal representative are being named on _____ additional form(s) attached hereto.

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a patent by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 minute to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1489, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-0123 and select option 2.



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PTO/SB/96 (08-03)
Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Translucent Technologies, LLC

Application No./Patent No.: 10/805,069

Filed/Issue Date: March 19, 2003

Entitled: MEDIA VERIFICATION SYSTEM

Translucent Technologies, LLC

a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or

2. ☐ an assignee of less than the entire right, title and interest.

The extent (by percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

2. From _____ To: _____

The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

3. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplement sheet.

☒ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to the Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the UPSTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

* 5/13/04
Date

(901) 377-1077

Telephone number

Chauncey T. Mitchell, Jr.

Typed or printed name

* C-T Mitchell
Signature

Chief Executive Officer

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the UPSTO to process) an application. Confidentiality is governed by 37 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450.

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P. 02


Atty. Docket: 90972.000023

ASSIGNMENT

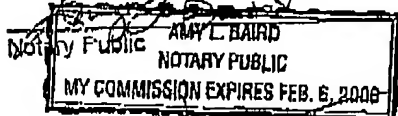
FOR GOOD AND VALUABLE CONSIDERATION, we, Gerrit L. Verschuur, residing at 4125 Yellow Cedar Cove, Lakeland, Tennessee 38002; David M. Uland, residing at 208 Wicklow Drive, Granville, Ohio 43023; and Chauncey T. Mitchell, Jr., residing at 4071 Loch Meade Drive, Lakeland, Tennessee 38002; HEREBY ASSIGNS all right, title, and interest worldwide in and to the invention described in the U.S. patent application entitled MEDIA VERIFICATION SYSTEM, and in and to said U.S. patent application and all applications that may be filed on said invention anywhere in the world, including any and all divisions, reissues, continuations and extensions thereof and in and to any Letters Patent, Inventors' Certificates, Design Registrations, Industrial Models, Utility Models and all other forms of protection that may be granted thereon, including the right to file applications and the right to claim priority from the U.S. application worldwide to Translucent Technologies, LLC, doing business at 1102 Jefferson Street, Algoma, Wisconsin 54201-0127.

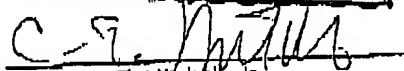
We request that all Letters Patent, Inventors' Certificates, Design Registrations, Industrial Models, Utility Models and all other forms of protection on said invention be issued to the Assignee, and we agree to cooperate fully in obtaining and enforcing patent protection for said invention, including communicating any facts relating to said invention, signing lawful papers, and at the request and expense of the Assignee, testifying in legal proceedings.

We hereby authorize and request our attorneys/agents of record Thomas B. Ryan of 1600 Bauach & Lomb Place, Rochester, New York, 14604-2711, to insert here in parentheses (Application No. 10/805,069, filed March 19, 2004) the filing date and application number of said application, when known.


Gerrit L. Verschuur

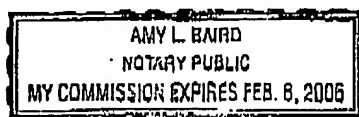
Sworn to before me this 13th day
of May, 2004.

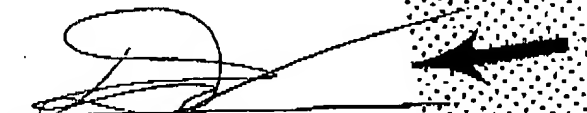



Chauncey T. Mitchell, Jr.

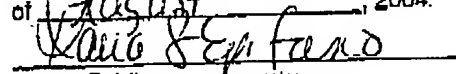
Sworn to before me this 13th day
of May, 2004.


Notary Public




David M. Uland

Sworn to before me this 27th day
of August, 2004.


Notary Public



KARA L. EPIFANO
Notary Public, State of Ohio
My Commission Expires May 28, 2006